

DIGITAL SUPPLY CHAINS

DIGITAL SUPPLY CHAINS - Traditional to Digital [Free Webinar]

Optimise performance, productivity & profits

Hear from nationally recognised manufacturing industry experts on the importance of moving from traditional, linear supply chains to integrated digital supply chains.

Digital supply chains enable real-time feedback on performance and agility in response to changes of circumstance. This leads to increased efficiency and productivity, and the potential to create new revenue streams. The process requires new technology adoption and an investment in infrastructure and skills.

COVID-19 has supercharged the digital trend, but more is needed to accelerate digital supply chain adoption for manufacturers on the Gold Coast. In this free webinar we'll cover:

- Practical first steps in integrating digital supply chain and Industry 4.0 technologies into your operation
- Case study from a business who has successfully made the transition
- How to capitalise on existing supply chain relationships
- Creating and sustaining competitive advantage.



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Simon Dawson (Speaker)
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Friday 20 May 2022

9.00am - 10.30am

[Online]

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